

FOR IMMEDIATE RELEASE

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**FRONTIER STEEL HIRES SALES REPRESENTATIVE
TO COVER NORTHERN NEW JERSEY & EASTERN NEW YORK**

Pittsburgh, July 28, 2010 – Frontier Steel Company, a steel service center that distributes and processes carbon steel plate and sheet, has added **Jim Buono** to its sales team. Mr. Buono will be responsible for servicing customers in northern New Jersey who are located west of Interstate 95, as well as in eastern New York and the New York City metropolitan area.

“Bringing Jim aboard gives us the experience we need to keep established accounts loyal to Frontier, as well as take advantage of new business opportunities while the economy continues to improve,” says John Godwin, corporate vice president and partner. “The knowledge and contacts that Jim brings with him should help us to solidify our position as a single-source supplier for customers involved in applications related to energy, transportation, construction, OEM, military and job shop fabrication.”

Prior to joining Frontier, Mr. Buono worked for a master distributor of carbon plate and structural shapes, as well as full-line and specialized metal service centers.

About Frontier Steel

Frontier Steel is a steel service center that processes and distributes carbon steel plate in thicknesses ranging from 16ga to 16” as well as widths of up to 120” and lengths of up to 720” for energy, transportation, construction, OEM, military and job shop fabrication applications. The company is located at mile marker 7.8 on the Ohio River, and has easy access to barge and rail transportation, and Interstate 79. Since Frontier was established in 1999, the

(more)

Frontier Steel Hires Jim Buono, *continued*

company has earned ISO 9001:2008 certification and was named to *Entrepreneur* magazine's list of the "Hot 100" fastest-growing small businesses for several years.

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